

FUEL College of Management

Affiliated to Savitribai Phule Pune University (SPPU)



LinkedIn Learning



ADMISSION BROCHURE

BBA
Affiliated to SPPU

• International Business

• Computer Applications

BATCH 2024 -2027



Apply Now



Personality Development & Career Guidance

Paid Internship



100% Placement Assistance

Developing Entrepreneurship



Direct Corporate Mentoring & Immersion



महाराष्ट्र शासन



सत्यमेव जयते

शिक्षा मंत्रालय
MINISTRY OF
EDUCATION



Management Team



Ketan Deshpande

Managing Trustee & Chairman

“Quality education is the key to solving the problems of social inequality. With this understanding, I initiated my quest for supporting one of the most vulnerable sections of the society - Youth. As a socially motivated person, I desired to set up a University where education incorporates all shades of human values and provides skills for the underserved Youth of India.”



Santosh Huralikoppi

Chief Mentor

“I always believe better skilling with better education will create a better society. That helps me to visualize a university where quality education will be available to everyone without any barriers.”



Mayuri Deshpande

Trustee & COO

“Join FUEL Business School to blend business acumen with social impact, empowering you to make a meaningful difference. Gain practical insights, networking opportunities, and expert faculty support. Enroll now and unlock your leadership potential in social work and women empowerment. Together, let's empower women, uplift underserved youth, and drive positive change.”



Dr. Pratima Sheorey

Dean

“At FUEL Business School we believe in empowering leaders in a rapidly changing world. We prioritize adaptability, environmental consciousness, and ethical values. Our transformative education equips the next generation with vital skills for success. Join us in shaping a sustainable future through collaboration. Together, let's create a brighter tomorrow.”



FUEL team with
Dr. A. P. J. Abdul Kalam
Former President of India



Shri. Ram Nath Kovind Hon'ble Former President of India with CEO Ketan Deshpande,
Chief Mentor Santosh Huralikoppi and the FUEL Team



Shri. Narendra Modi Hon'ble Prime Minister of India awarded Ketan Deshpande and
Santosh Huralikoppi from FUEL as "Champions of Change"

Our Faculty

Dr. Pratima Sheorey

Ph. D., NET, MBA
Former Director SCMHRD
Visiting Researcher at IMT-BS, France

Prof. Dr. Sunetra Gaitonde

Ph.D. in HRM (Human Resource Management)
Managed Corporate Relations
Vast Experience in Teaching and Administration

Prof. COL. Kiran Kanade (RETD)

M.Sc.
Chief Administrative officer
Chinese Language Expert

Prof. Chinmay Damle

M.Sc, NET Mathematics
Expert in Mathematics and Statistics
Guide Students to choose appropriate Careers

Prof. Upendra Lele

B.Tech.(Mech Engg), M.Tech.(Industrial Engg) from IIT Bombay
Experience in Manufacturing, IT, and Education Sectors
Professor In Charge of Computing Center

Academic Collaborations

FUEL is a CSR partner with Judge Business School University of Cambridge, UK to host the Cambridge India Conference.





Vision

To empower youth through education, skills and research to become better global citizens.



Mission

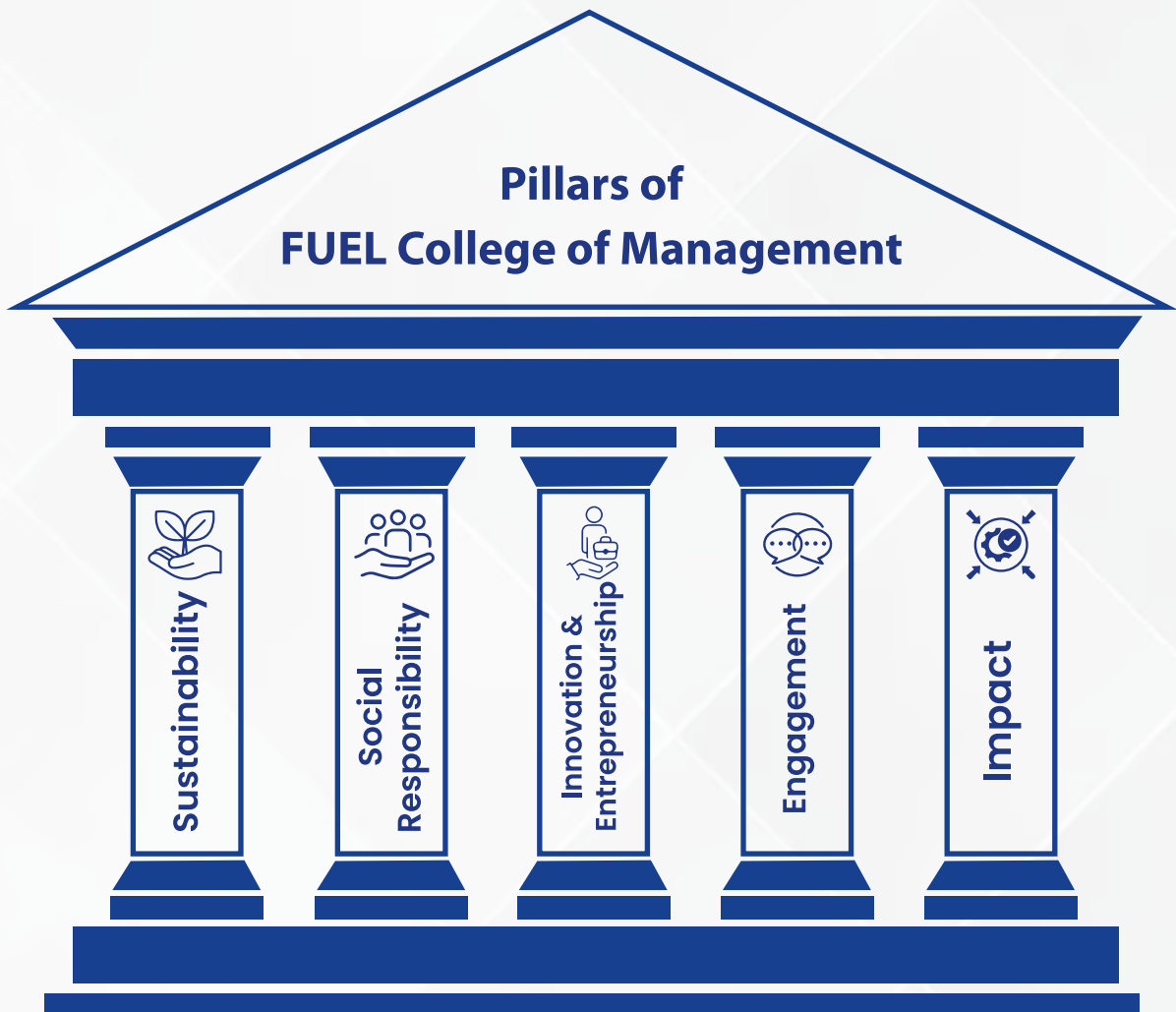
- To develop students with research-based approach to foster a culture of inquiry, critical thinking, and intellectual curiosity.
- To instil a passion for lifelong learning, and inspire students to continue engaging in research and learning in their professional journey.
- To provide an understanding of entrepreneurship and intrapreneurship.
- To provide an atmosphere of diversity, equity, and inclusion.
- To provide an immersive, all round teaching & learning experience.



Values

- Ethics and Integrity.
- Social Responsibility.
- Importance of Sustainability.
- Providing Contemporary Skills and Learning.

Pillars of FUEL College of Management



BBA programs provide 'Versatility in Career Options'



1

Well-rounded Education

By providing a **Well-rounded Education** that prepares students for success in the dynamic and competitive world of work



2

Knowledge, Skills, and Mindset needed to Excel

Providing the **knowledge, skills, and mindset needed to excel** in a variety of roles and industries



3

Building Entrepreneurial Skills

Building Entrepreneurial Skills by equipping the students with the skills needed to identify opportunities, manage resources, and make strategic decisions



4

Global Perspective

Building **Global Perspective by incorporating** an international perspective, preparing students for the globalized nature of today's business environment



5

Networking Opportunities

Helping the students with **Networking Opportunities** with industry professionals, alumni, and peers. A strong professional network during the academic years can be advantageous when seeking internships, job opportunities, or mentorship



6

Foundation for Further Education

Building a **Foundation for Further Education in Management or any specialized Masters Program**



7

Career Advancement Path

Career Advancement path can be set up from entry-level managerial positions to advance into leadership roles as they gain experience



8

Critical Thinking and Problem-Solving Skills

Building **Critical Thinking and Problem-Solving skills** which are highly transferable and valuable in various professional settings, contributing to graduates' ability to analyse complex situations and make informed decisions



9

Demand for Business Professionals

The **Demand for Business Professionals** with a strong educational background continues to be robust. Many industries, including finance, technology, healthcare, and consulting, actively seek graduates with business administration qualifications

Why FCM is your Best Choice

1. Building Entrepreneurship

- Student led clubs for Admissions, Placement, Culture & Fine Arts and many more
- Strong connect with the Entrepreneurship Network to support students wanting to build their own ventures

2. Understanding the Real World of Work

- Paid Internship Opportunities
- Companies coming for placements: Capgemini, LTIMindtree, Syngenta, Wipro, Infosys, TCS, HCL, Cognizant, Tech Mahindra, Atos, Accenture and many more...
- Median salary range Rs. 4 LPA to Rs. 5 LPA
- Highest salary Rs. 7 - 8 LPA - Wipro, Infosys
- Exposure to the corporate world through industry visits, business simulation courses, summer internships, and live projects
- Summer internship of 4-6 weeks
- Dedicated Centre for Industry-Academia Partnerships to support students through structured assessments, training, and grooming activities for internships and job placements

3. Innovative Teaching Learning Processes

- Access to LinkedIn Learning
- AMCAT Certification
- Access To E-Book's
- Case-based and hands-on learning approach
- Academic Collaboration with University of Cambridge, Judge Business School
- Guest lectures, seminars, and workshops conducted by eminent corporate leaders

4. Value Added Courses

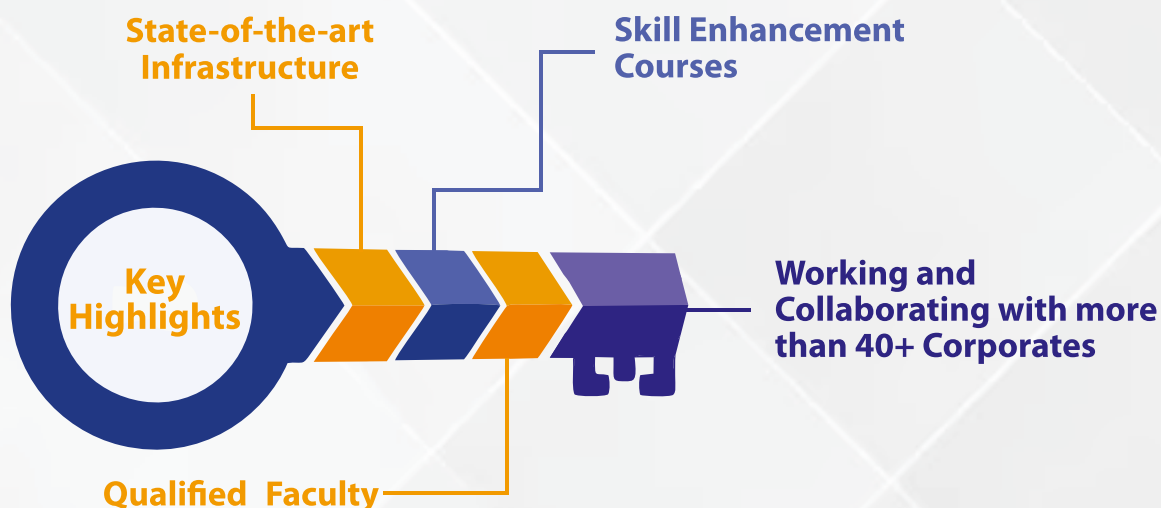
- Skills and Aptitude enhancement courses in the curriculum to train students for the corporate world
- Additional Courses On Business Communication, Excel, Design Thinking etc.
- Special classes for CAT/GMAT/ATMA/XAT/MH-CET preparation

5. Merit Cum Means Scholarship

6. International Exposure

7. Additional Facilities

- State of the Art Sports Facilities
- Residential facilities are available
- Wi - Fi Campus



Why FCM is your Best Choice

8. Parent organization FUEL acknowledged by many dignitaries and luminaries including the Prime Minister of India and the Lok Sabha Speaker



सत्यमेव जयते

प्रधान मंत्री
Prime Minister

MESSAGE

I am pleased to learn about the online *Bhoomi Poojan* of FUEL Center of Excellence campus at Bhugaon, Pune. The creation of a new infrastructure brings with it fresh energy and inspiration.

Today's world is driven by technology and innovation. Leveraging the role of technology as a force multiplier in providing solutions and opportunities, we have taken concrete measures with integrated approach to pave the way for intent, intellect and energy of our Yuva Shakti.

Our emphasis to equip our large workforce with latest skills and our constant endeavour towards creating an ecosystem of enterprise and innovation is powering the nation's resolve of *Aatmanirbhar Bharat*, more so in a post-COVID world. Efforts of stakeholders like FUEL further and strengthen this vision with their valued contribution.

This initiative of FUEL to provide career guidance and impart skills to the youth is a noble one. May the endeavour to provide guidance to the youth reach out, in particular, to the poor, needy and disadvantaged sections of the society.

May the auspicious occasion of *Bhoomi Poojan* provide inspiration to everyone associated with the Fuel Centre of Excellence to work with renewed dedication for the betterment of the society and the nation.

With best wishes,

(Narendra Modi)

New Delhi
कार्तिक 15, शक संवत् , 1942
06th November, 2020

Shri Ketan Deshpande
Founder Chairman and CEO
FUEL B-School & Future Skills Institute
Forest Trails Township, Paranjape Schemes
Mulshi Road, Near Manas Lake
Bhugaon, Pune
Maharashtra - 412115



सत्यमेव जयते

अध्यक्ष, लोक सभा
SPEAKER, LOK SABHA
INDIA

MESSAGE

I am pleased to know that the *Bhoomi Poojan* of FUEL University is going to be held on 8th October, 2023 and a Future Skills Summit is also to be organised on the occasion.

Youth are the future of our country. It is imperative to empower them with the knowledge and skills necessary to succeed in rapidly evolving world. By bridging the gap between formal education and practical skill development, we can equip youth with the essential tools required to excel in their chosen career paths and make them invaluable contributors to the society. This endeavour not only ignites the flames of ambition, curiosity, and innovation but also enables our youth to shape a brighter future for themselves and their communities.

On this momentous occasion of FUEL's 17th Foundation Day and the *Bhoomi Poojan* of FUEL University, I extend my heartiest congratulations to everyone associated with FUEL. My best wishes also go out to all those participating in the Future Skills Summit, and I hope that the event is met with resounding success. May this new chapter in FUEL's journey be marked by continued growth, innovation, and transformative impact on the youth of our society and nation.

(Om Birla)



Course structure as per SPPU guidelines

- A candidate should have passed 12th Std. Examination (H.S.C. i.e. 10+2) from any stream with a minimum 40% of marks and English as a passing subject.
OR
- Three-Years Diploma Course from the Board of Technical Education, conducted by the Government of Maharashtra or its equivalent, after S.S.C. i.e. 10th Std.
OR
- Two-Years Diploma Course in Pharmacy from the Board of Technical Education, conducted by the Government of Maharashtra or its equivalent, after H.S.C. i.e. 12th Std.
OR
- Completed MCVC program

Note: All International Baccalaureate (IB) students are required to score a minimum of 24 points for six subjects



Eligibility Criteria

- Selection Process: As per SPPU guidelines additionally FCM will conduct personal interaction of the candidate
- Applications Forms open - 1st Nov 2023
- Application Forms Close - 30th April 2024
- Application Fee - Rs. 500/-
- Group Discussion and Personal Interviews - 10th Jan 2024 onwards
- Admission Process Close for Batch 2024 -2027 - 30th June 2024



Selection Process

Fee Structure

Fee payment schedule

Particulars	Date	Amount
Academic Registration Fee	At the time of admission confirmation	Rs.25,000/-
First year	Fee payable within ten days of admission confirmation	Rs.1,00,000/-
Second year	Fee payable within ten days of odd semester commencement	Rs.1,25,000/-
Third year	Fee payable within ten days of odd semester commencement	Rs.1,25,000/-

Total fees Rs. 3,75,000/- for 3 years + Rs. 10,000/- refundable security deposit

Scholarships

FCM awards the following Merit cum Means Scholarships

- Upto 20% fee rebate to meritorious students.
- Upto 100% fee rebate to girl students from underprivileged backgrounds.

Terms & Conditions

- All Scholarships are awarded on a first-come, first - serve basis.
- All Scholarships are awarded as fee adjustments.
- To continue the scholarship for the entire duration of the programme, the following conditions must be compulsorily met
 - A minimum level of academic score has to be maintained at 6 CGPA across all semesters.
 - Attendance is to be maintained at a minimum of 75 percent.
 - There should be no disciplinary action against the student; during the Course of the Programme



Corporate Engagement and Placement Assistance @ FCM

Internship

- Experiential and immersive learning will be an integral component of learning at FCM. The students will get an opportunity to apply their knowledge through a 4-6 weeks Internship, which can be done between 4th 5th semesters. This internship aims to provide an opportunity for the students to apply the concepts learnt in the classroom to the real world in a professional setting.
- This experience will give them a clear idea about the 'World of Work' that they will embark upon.

Placement

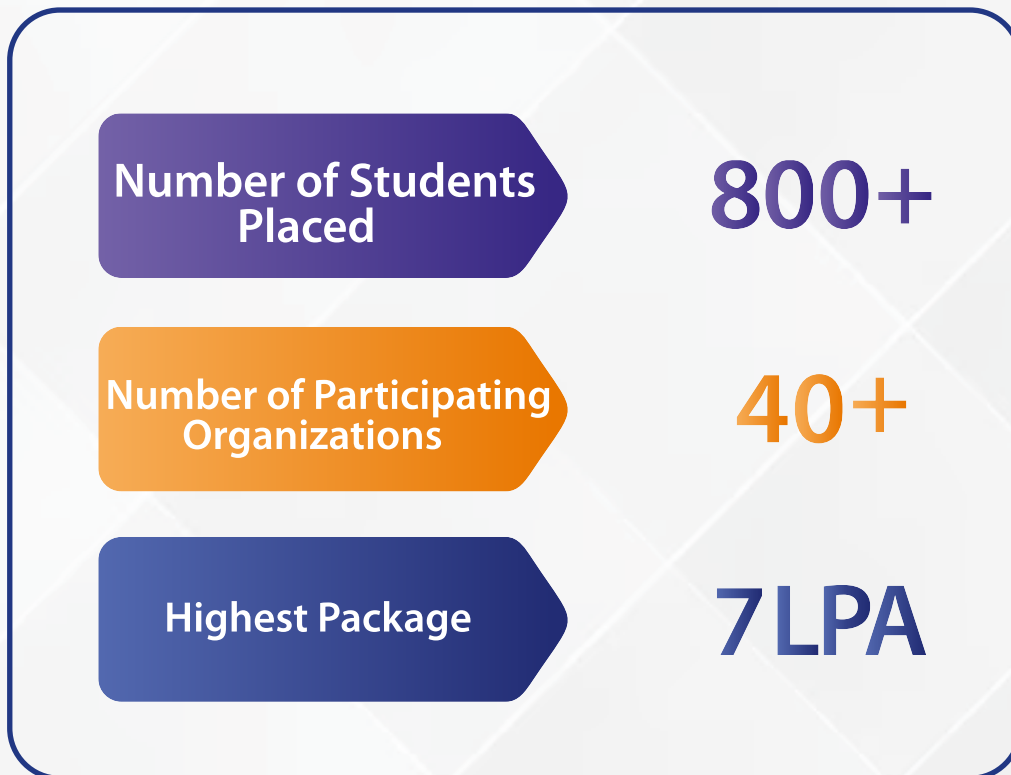
- The Career Advisory Services (CAS) at FCM helps to find opportunities for students looking for final placements in the industry of their choice. CAS will organise career guidance programmes for all students. The cell will also arrange training programmes including mock interviews, group discussions, communication skills training, and other industry required skills workshops.
- **Companies coming for placements: Capgemini, LTIMindtree, Syngenta, Wipro, Infosys TCS, HCL, Cognizant, Tech Mahindra, Atos, Accenture and many more...**
- **Median salary range Rs. 4 LPA to Rs. 5 LPA.**
- **Highest salary Rs. 7-8 LPA - Wipro, Infosys.**

Best Practices

- Early Engagement
- Industry Collaboration
- Professional Development Programs
- Curriculum Alignment
- Internship Programs
- Career Counselling
- Mock Interviews
- Job Placement Events
- Technology Integration
- Alumni Engagement
- Soft Skills Development
- Regular Industry Updates
- Diversity and Inclusion Initiatives
- Feedback Mechanism



Placement Highlights **Season-2023**

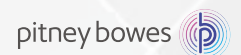


Industry and CSR Partners

ORACLE



IndusInd Bank



Lenovo



Pre-Induction / Summer Program in Management

This Summer Program is designed to provide participants with a well-rounded understanding of management principles, practical skills, and hands-on experience. FCM has designed this program to help participants get a first hand understanding of what a Career in Management will entail, provide an understanding of essential management concepts, practical skills, industry insights, and personal development.

- **Duration of the program** :- 100 hours over 2 weeks, Monday to Saturday, May 2024
- **Free for the students who have paid Rs. 25,000/- to take Admission to the BBA Program at FCM**



- **Cost: Rs. 25,000/- per student including breakfast and lunch plus transportation by bus from Chandani Chowk to Forest Trails in Pune**
- **Total Class Size: 50 students, Admission on first come first served basis**



Industrial Visit-Anupam Rasayan



Wilson
University of Cambridge
Visit

Mr. Pratyush Panda
Head ESG, LTIMindtree Guest Visit



Rahul Narwekar
Maha Legislative Assembly
conducted on 8th Oct 2023



ing change, Round table Discussion On Understanding Return on Investment for
tunities for the young talents and measure the ROI of skilling pro



Student Life & Corporate Immersion



Interaction with Dr. Kiran Patel



Ellen V
Client Director-Univ
Guest



Chief Guest Hon'ble Shri. Chandrakant Dada Patil
Minister of Higher & Technical Education
Government of Maharashtra



Chief Guest Shri.
Speaker of the Maharashtra
17th Foundation Day of FUEL



FUEL organized event on 5 Sep 2023 on Skilling India : Maximizing Impact, Driving
Skilling Interventions. The objective of this event was to provide opport

Campus Infrastructure



Sports Facilities





"I congratulate FUEL for touching millions of lives over a decade through their work in education & skill development. I salute the efforts made by FUEL. I strongly urge FUEL that they continue to work towards a better tomorrow creating better leaders, enabling everyone to rise & the mission of FUEL to reach 10 million lives is really notable."

Shri C.P. Gurnani
Managing Director & Chief Executive Officer
Tech Mahindra



"I appreciate the unique initiative of FUEL and the entire team. This innovative model of career guidance and skilling centre bringing together all stakeholders will definitely be helpful for the youth. I wish all success to FUEL."

Hon'ble Shri Devendra Fadnavis
Deputy Chief Minister, Maharashtra



"You have impacted over 1 million young people since inception & are on your way to setting up the FUEL tech & entrepreneurship University. I feel overwhelmed & proud that I had the opportunity to join you along this journey. I would like to emphasize that I will always stay closely relate to FUEL & assure you my continuous support in your further journey."

Ms Martina Merz
Chief Executive Officer, thyssenkrupp AG



"I congratulate the entire FUEL team for the remarkable work done by them over the years. Since inception FUEL has been the guiding light for the future of our youth with the vision to empower youth & enable them to become the torch bearers of tomorrow."

Hon'ble Shri Piyush Goyal
Cabinet Minister, GOI

Testimonials from Industry Veterans & Policymakers

Contact Us



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www.fuelcollege.org



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